

## **May 11, 2018 AWRA Florida Section Board Meeting Minutes, SWFWMD, Brooksville, FL**

**Attendance:** see May 11 sign-in sheet on last page.

**Minutes.** The minutes for the March 2018 meeting were approved.

**National news:** The April GIS AWRA conference is in good shape.

**Treasurer:** Kellie Clark presented a summary of financial issues. Reports to the State of Florida have been submitted. The tax submittal will be late this year. The finances for the Fort Myers meeting are being finalized. Work is underway to transfer \$10,000 to the Sandy Young Account. Overall, the budget is in good shape.

**Education:** Applications are being reviewed from four undergraduates. We need to do more advertising next year.

**Web Site:** There was discussion about if it would be possible to have elections via our web site. It would be part of the member-protected area so only members can vote. Shane will take the lead on this. The web site can also have an online store.

**Membership:** We have 235 members as of this point. The mixer in Gainesville was well attended. The cost was \$186. Kellie will organize a Fort Myers event, and Allison will organize a Tampa networking event. There was a brainstorming discussion on how to increase membership. It was decided that we will have a contest to sign up new members. Rosanne will donate a cash prize. The prize for the person who gets the most new member referrals will get a \$250 award. Walt will lead the effort.

Walt suggested Adopt a Student. Roger, Allison, and Mark will work on this.

**Action item: Walt will get moving on setting this up.**

**PDH Credits:** PDH credits are available for the meeting. The form will be available at the registration table.

### **Future Meetings:**

1. August – Key Largo – Luna Phillips – The Board approved having tables for gold and platinum sponsors. Thursday lunch for the Board will be ordered and delivered to the Government Center. Dinner will be Thursday night, and nothing is being planned for Friday night.
2. September – Lake Okeechobee area on the 28th – Sam Palermo. Gary Ritter has provided ideas on where to have the meeting.
3. November – Tallahassee on the 30th – Christine Senne has secured Florida State College of Law as a location for this meeting. The Environmental Land Use Section of the Florida Bar wants to co-sponsor and put together a panel.

### **Brainstorming for 2019**

1. Fort Myers, January 25. Work with Ron Edenfield to make sure that there are no issues
2. March, 2019: Sanford, Lake Monroe, Government facility?
3. May: Lake City at Streamsong or Nutrien?
4. August: Key West this year? David Still may be able to help. Carol Howard and Luna may lead organizing. Will organize reunion of retired members.

5. A meeting in the Tampa area was discussed with a possibility of USGS St. Petersburg or USF St. Petersburg

**Unfinished Business:**

- a. Annual Sponsorship policy is on the web now. There is free registration for the platinum level. Annual sponsorship cost is \$3000.
- b. Branding documents are ready. **Action Item:** Mark Diblin will share with Jeremy.
- c. Action on Feb 2019 meeting in Fort Myers. Profit sharing vs risk. Co-sponsor sets their loss limit that defines how much they get after all expenses are paid. Typically the amount is \$250 - \$500. Motion passed: continue involvement conditional on the intent to have the meeting support the AWRA mission. Motion passed: Kellie, Don, and Karen will work to manage financial risk in discussions with organizing committee.

**New Business:** Ken Reid will be attending the August meeting, and he will talk for 20 minutes about the activities of the National organization. We will present him with a shirt and a YETI tumbler with the AWRA Florida logo.

**Board Member Responsibilities:** The issue of a membership drive was discussed. Referrals were mentioned as a way to get more members.

**Board of Directors Comments:** No comments were offered.

**Members and/or Guest Comments:** There were no guest comments.

